



Realise Your Vision

## **Profox Companies Acquire CAD business of Swedish Autodesk Reseller Adsolution AB**

**Helsinki, Finland, July 1<sup>st</sup>, 2010** — Profox Companies Oy today announced that it has completed the acquisition of the CAD business of Swedish Autodesk reseller Adsolution AB, the privately held provider of CAD and Logistics software based in Stockholm, Sweden. Terms of the transaction were not disclosed.

Adsolution has more than 25 years experience in the CAD and logistics software and supply chain solutions business and is headquartered in the Taby area of Stockholm, Sweden.

Adsolution became an authorised Autodesk Value Added Reseller primarily to offer Autodesk CAD and Visualisation solutions to their client base in Sweden and have now decided that their thriving core logistics business requires total company commitment and focus. "We have decided that our CAD business, especially our Navisworks customers need much more focus and commitment that we can provide at this time. We feel that our customers need the partnership and support from a company that have the experience and skills to offer this for the long-term" commented Bertil Rojhammar, CEO of Adsolution.

"The acquisition of this Stockholm based business extends our market presence into Sweden and our ability to provide local support where we already have a number of important customers" commented John Foster, Director of Profox Companies. "It's a first step in widening the market for our complete range of products and services especially our Autodesk Navisworks and laser-scanning solutions".

Adsolutions' customers will benefit from Profox's focused Navisworks team in providing experienced consultancy, training and support as well as access to Profox's value added software products and custom development solutions. Adsolution clients will also be able to receive uninterrupted support, maintenance and software upgrades from Profox as part of their existing support and maintenance agreements.

Profox have many years experience providing Navisworks solutions initially as a NavisWorks partner and more recently as an Autodesk Value Added Reseller, Navisworks customers include Skanska, NCC, Andritz, Poyry, Metso Power and Foster Wheeler.

### **About Adsolution ([www.adsolution.se](http://www.adsolution.se))**

Adsolution has more than 25 years experience in the logistics software and supply chain solutions business and is headquartered in the Taby area of Stockholm, Sweden. In addition to their CAD business, Adsolution offer a complete logistic solution to companies who need to gain full control of their entire logistic flow including business systems software, storage, distribution and control of the flow of goods.

### **About Profox Companies ([www.profox.com](http://www.profox.com))**

Profox Companies Oy is a software house established in 1991 that specializes in providing CAD and data management tools for industrial plant design and AEC companies. Profox Companies is also an authorized Autodesk Plant Solutions, AutoCAD Electrical and Navisworks Value Added Reseller based in Finland covering Northern Europe. Profox have developed vast experience and recognition over the last 8 years in their understanding, application, implementation, training and support of the Navisworks products. Profox develop and sell their own Navisworks Add-on products; Navistools, via a network of global partners.